

B.B.A. Semester - 6 (CBCS) Examination**March/April-2026 (NEW COURSE)****International Business Environment (Core (New))****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que.1 What are the steps taken by Government of India towards (14)
(a) Liberalization (b) privatization
OR
- Que.1 Define Globalization. Explain the arguments in favor & against of Globalization.
Que.2 Define Foreign Direct Investment (FDI). Explain the role of FDI in Indian Economy. (14)
OR
- Que.2 What is Foreign Direct Investment (FDI)? Discuss various forms of FDI in detail.
Que.3 Explain the features and forms of Multinational Companies (MNCs). (14)
OR
- Que.3 Write notes on :
(a) Regulation of MNCs
(b) Areas of operations of MNCs in India
- Que.4 Discuss EXIM Policy In detail. (14)
OR
- Que.4 Define Balance of Payment. Discuss causes for deficit in Balance of Payment.
Que.5 Write a detailed note on International Monetary Fund (IMF). (14)
OR
- Que.5 World Trade Organization (WTO) plays a key role in reducing all barriers to trade. Do you agree with the statement ? Explain in detail.
